



2022

CREW DETROIT
**SPONSORSHIP
OPPORTUNITIES**

CREW
DETROIT 

Dear CREW Detroit Supporter:

On behalf of the Board of Directors, thank you for considering an annual sponsorship with CREW Detroit. When you sponsor CREW Detroit, you are directly supporting the advancement of women in commercial real estate, while influencing the growth and success of the CRE industry as a whole.

You help further our mission of creating opportunities for members to succeed in business, developing effective leaders, informing the industry and educating women and girls about career opportunities in commercial real estate. This effort ensures that commercial real estate industry remains not only a rewarding career choice but a viable industry.

CREW Detroit sponsors gain name recognition and reinforcement among our membership, as well as with event attendees. CREW offers a variety of programs throughout the year. Consider committing to an annual sponsorship package, putting your name on a highly anticipated monthly program, or supporting the popular CREW Detroit golf outing, the prestigious Impact Awards, or a community outreach program offered locally or through the national CREW Foundation.

For questions about Sponsorship Levels and the process, please reach out to sponsorship@crewdetroit.org

Thank you!

The Sponsorship Committee

HOW THE ANNUAL SPONSORSHIP PROGRAM WORKS

STEP ONE

Select your annual sponsorship level from the packages listed on page 6-7 of this brochure.

STEP TWO

Benefit selection brochure and forms will be sent out starting in January based on sponsorship level.

A member of the Sponsorship Committee or the CREW Detroit Administrator, will contact you with a welcome package and instructions on how to record and solidify your sponsorship benefits.

STEP THREE

Once received, select any combination of individual event sponsorships listed in the Benefit Selection brochure, equaling your company's sponsored amount.

Thank you for supporting CREW Detroit!

LEADING PROGRAMS & EVENTS

CREW Detroit offers a variety of programs and events throughout the year. Annual sponsors may allocate benefit dollars to gain recognition as individual program and event sponsors.

MEMBERSHIP

Membership events are dedicated to seeking qualified professionals to join CREW Detroit, and is focused on enhancing the member experience through various member-only benefits.

MIX, MINGLE & CREW is designed to attract prospective members by providing them the opportunity to network with CREW Detroit members and real estate professionals.

EDUCATIONAL/TREND/SPOTLIGHT PROGRAMS

Typical programs include esteemed speakers covering professional development topics, commercial real estate related subjects such as economic forecasting, upcoming real estate development trends and hot topics, and construction projects at our **HARD HATS and NO HEELS** event.

IMPACT AWARDS

The annual CREW Detroit IMPACT Awards recognize both individuals and completed construction projects that have made a significant, positive impact on communities located throughout the southern Michigan region. This high-profile event is held in November at a prominent venue.

GOLF

CREW Detroit will host two (2) **9-HOLE GOLF SOCIALS** in June and September. Our golf events will be held at exclusive courses and attract more than 144 business leaders and industry professionals who participate in this event.

Registration for these events are sure to sell out.

PROFESSIONAL DEVELOPMENT

CREW Detroit Professional Development offers custom designed programming developed by CREW Detroit for its members with the express goal of empowering them and promoting their emergence as future leaders in the real estate industry. These programs include our recently launched **MENTORSHIP PROGRAM**, leadership, and additional personal/professional development events which provide member participants with the tools, skills and knowledge necessary to take the lead in their personal and professional lives.

OUTREACH

Outreach is committed to advancing CREW Network's mission to influence the success of the commercial real estate industry by promoting the achievements and education of women within our local communities through educational outreach, scholarships and mentoring programs.

UCREW is a college level forum providing information and resources to help students identify and create opportunities in the commercial real estate industry. Hosted in partnership with local universities, UCREW is facilitated with round table discussions, panels and special presentations hosted by CREW members. Knowledge, experience, and networking are presented as the cornerstones to assist students in launching successful careers in the commercial real estate industry.

ANNUAL SPONSORSHIP PACKAGES

CREW Detroit is committed to DEI.

This curated sponsorship package requires certification as women-, minority-, veteran-, or LGBT-owned business.

Discover the benefit of sponsorship!

This package is designed for first time sponsors.

| CAPSTONE LEVEL (2) \$8,000 | MARBLE LEVEL (6) \$5,000 | GRANITE LEVEL \$3,500 | ONYX LEVEL \$2,500 | TRAVERTINE LEVEL \$2,500 | SLATE LEVEL \$1,500 | QUARTZ LEVEL \$1,000 |
|---|--|---|--|---|--|--|
| Sponsors receive \$10,000 in benefit selections | Sponsors receive \$6,000 in benefit selections | Sponsors receive \$4,000 in benefit selections | Sponsors receive \$3,000 in benefit selections | Sponsors receive \$2,500 in benefit selections | Sponsors receive \$1,500 in benefit selections | Sponsors receive \$1,000 in benefit selections |
| Six (6) invitations to Fall sponsor appreciation reception | Four (4) invitations to Fall sponsor appreciation reception | Three (3) invitations to Fall sponsor appreciation reception | Two (2) invitations to Fall sponsor appreciation reception | Two (2) invitations to Fall sponsor appreciation reception | One (1) invitation to Fall sponsor appreciation reception | One (1) invitation to Fall sponsor appreciation reception |
| Full color logo on sponsor banner displayed at all events | Full color logo on sponsor banner displayed at all events | Full color logo on sponsor banner displayed at all events | Full color logo on sponsor banner displayed at all events | Full color logo on sponsor banner displayed at all events | Name listed on sponsor banner displayed at all events | Name listed on sponsor banner displayed at all events |
| Logo on CREW Detroit website with link to sponsor website | Logo on CREW Detroit website with link to sponsor website | Logo on CREW Detroit website with link to sponsor website | Logo on CREW Detroit website with link to sponsor website | Logo on CREW Detroit website with link to sponsor website | Name listed on CREW Detroit website | |
| Recognition at all events in President's address | Recognition at all events in President's address | Recognition at all events in President's address | Recognition at all events in President's address | Recognition at all events in President's address | | First time sponsor recognition |
| Chapter provided video profile to be played at select events plus Sponsor Spotlight on social media | Sponsor Spotlight on social media | | Sponsor Spotlight on social media | | | |
| Complimentary Registrations: Golf Foursome- One (1) Impact Awards- Two (2) Regular Events- Two (2) | Complimentary Registrations: Impact Awards- Two (2) Regular Events- Two (2) | | Complimentary Registrations: Impact Awards- Two (2) Regular Events- Two (2) | | | |



**Thank you for
considering
sponsorship with
CREW Detroit.**

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